

Ventura County's Senior Marketing Alliance Referral Team

The Senior Marketing Alliance Referral Team is a group of professionals that serve the Senior market. We share knowledge, information and resources for business networking, support, and service Senior communities.

Members of the Alliance are professionals in good standing, properly licensed and available through their specialties for events, products and client services relating to their scope of business.



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Reverse Mortgage Benefits:

- Help with in-home care costs
- Pays for home modifications, repairs, bills
- More cash flow for retirement

Homeowner Eligibility Requirements:

- Must be 62 and live in primary residence
- Vacation or investment properties
- HUD-approved counseling session
- Must be able to pay property taxes, insurance, and any applicable HOA fees

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